

Test Your Internet Savvy

1. Who was Shawn Fanning?
2. Who was Paul Baran?
3. What is packet switching?
4. What does ARPAnet stand for?
5. What were the four colleges involved in ARPA net when it was implemented in 1969?
6. Who was Ray Tomlinson?
7. Can you name the four points in Hacker Ethic?
8. Larry Tesler and Clifford Stoll disagree on the value of the Internet. Do you know their positions?
9. Do you blog?
10. Who was William Gibson?

Based on "Mass Communication: Living In A Media World," written by Dr. Ralph Hanson, West Virginia University, Morgantown, W.Va.

Answers on Page 3



Museum during the campaign
From 1937 to 1942 in Munich an exhibition of confiscated works of art was held, entitled "Degenerate Art".

Photos courtesy of Mobius Awards

What computers can do

A campaign designed to bring attention to a German museum exhibit based on the Holocaust won First Place Mobius awards in Outdoor Advertising in the 2004 international Mobius Advertising Awards competition. **Read more on Page 3**

The billboard (right) can be translated as 'Maximum Cleaning.' It won a First Place award in the 2004 Mobius Advertising Awards in February. It was done by Lowe in Indonesia.



**(Meets 2nd Saturday of
Month)**

Next Meeting

Sat., March 12

Place: Arnold R. Burton
Technology Center, Room
105, 1760 Roanoke
Boulevard, Salem, Va. 24153

Time: 9:15 a.m. - noon

*This newsletter is
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RVPCC Officers

President: Earl Abbott,

president@rvpcc.org

Vice President: Ernest Arnett,
483-4854,

vicepresident@rvpcc.org

Secretary: Darrel Boles,
secretary@rvpcc.org

Treasurer: Azella Tingler, 989-
7808, treasurer@rvpcc.org

Public Relations: Bill Scott,
pr1@rvpcc.org; John Yeatts,
pr@rvpcc.org

Membership Chairman: Del
Kirschner, 989-8913,
membership@rvpcc.org

Roanoke County Schools:
Homer Duff, 774-6862,
rcschool@rvpcc.org

WebMaster: Tim Johnson, 562-
0140, web@rvpcc.org

Email: info@rvpcc.org,
members@rvpcc.org
officers@rvpcc.org

Web: <http://rvpcc.org>,

Newsletter Editor: Sandra Kelly
editor@rvpcc.org

Help your newsletter

You are invited to share
favorite websites, reviews of soft-
ware or just general computer ex-
periences. send your article or
notes to editor@rvpcc.org.

Home Networking Program Set for March 12

Member Henry "Hank" Wagner, who you might have met at the February meeting, will do the March program on setting up a home network for under \$100.

Hank has been in Information Technology for 12 years,. He has a degree from ECPI and is certified in CCNA,A+, Net+, MCP.

His goal for this year is to finish his MCSA, MCSE, CEH, (Certified Ethical Hacker) certs.

Hank works for a computer company out of Raleigh. N.C., and provides computer management and installation services to more than 50 Medical Offices and a couple of hospitals.

The Wagners' home computer room contains at least four PC's, a Fugitsu Tablet PC, A laptop, and other devices at various stages of repair. Hank and wife also have a home Wireless and Wired network, and have implemented Wireless router with WEP, a regular hub, and a switch.

Currently, they run every operating system (OS) from 98 to 2003 Server.

Hank is interested in seeing what everyone else is doing in the field and perhaps learn and train as well.

He's especially like to find the programmers in the club, and he's interested in PhotoShop classes.

PREZ' NOTES by Earl Abbott

president@rvpcc.org

I hope each person is well, happy, and enjoying personal computing.

A gentleman recently asked me a thought-provoking question:

"Do you have any good programmers in the club?" My answer is "Yes."

In the past, many of us may have been skillful at Assembly Language Programming, Basic, Cobol, Fortran, etc. Today, JAVA, Windows Office, C++, National Instruments LabView , etc.... enable us to write the program in less time.

I made an error when I started the Feb. Meeting at 9:00AM. I believe we will have the room open before 9:00 AM, and we should be concluding the meeting by noon. The March meeting will begin at 9:15 a.m. I hope to see you at the meeting.



Computers Rule Ads

By SANDRA KELLY

The German exhibit of which one billboard is shown on the cover of this newsletter, consisted of 18 one-format billboard sited around the city.

Each billboard showed original scenes from Nazi Germany as well as fictional visions of a future where the far-right had seized power.

The motifs were digitally edited so that they looked like they were actually part of the photograph of each poster location, according to the agency.

The Mobius Advertising Awards are held each February in Los Angeles and honor winners from around the world.

I am the media relations staff member for this company, and, as such, get to view the winners, correspond with media and winners in

countries all over the world, and see the wonders that computers can do.

Digital imaging is making an amazing difference in how advertising agencies create works. Also, online advertising is a growing category. Car advertisements are especially popular online, it seems.

In the recent competition, commercials at the following sites won:

www.vw.com/passat;
www.vw.com/jetta.

Also, check out the following sites that also included winning ads:

www.sabrinasetlur.de/flash6.html, built by a Frankfurt, Germany, company, NEUE Digi-

Ad below for Bonsai Gallery in Germany also benefited from digital technology



Page 1 Quiz Answers

1. Developed Napster at age 18
2. Designed nuclear attack-proof communication network in 1964
3. Messages broken up into packets, transmitted, then reassembled
4. Advanced Research Projects Agency – a division of the Pentagon in 1968
5. UCLA, Stanford Research Institute, UC Santa Barbara, and University of Utah
6. Developed e-mail in 1972.
7. “Access to computers ... should be unlimited and total.”

“All information wants to be free.”

“Mistrust authority – promote decentralization.”

“Judgment by skills, not other criteria.”

8. Larry Tesler, former chief scientist at Apple Computer, and part of the original Xerox PARC team that perfected ALTO and the graphics-based system that eventually became the Macintosh and Windows, agree there is too much trash on the Internet, but believes the good outweighs the bad. He thinks the Internet builds communities of people.

Clifford Stoll, an astronomer an astronomer at the University of California Berkeley, and author of High Tech Heretic: Why Computers Don't Belong in the Classroom and Other Reflections by a Computer Contrarian, believes the Internet offers instant gratification to children instead of solving real work problems and it should not be used in schools.

These are interesting guys. Learn more at:

<http://www.ocf.berkeley.edu/~stoll/> and

9. Blogging, writing a web diary or log, has become the hottest form of communication. If you haven't waded in, here are some sites that can get you started: www.weblogs.com and www.blogger.com. Also see Ralph Hanson's blog: [//users.adelphia.net/~rhanson40/blog/](http://users.adelphia.net/~rhanson40/blog/)

10. Gibson first used the term, “cyberspace,” in his book, “Neuromancer.”

CHECK OUT THIS SITE:

<http://www.digibarn.com/>



ROANOKE VALLEY
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RVPCC
P.O. Box 322
Salem, Va. 24153

Web: <http://rvpcc.org>
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Try a digital magazine

If you haven't discovered digital magazines yet, you might want to visit www.zinio.com.

Founded in March 2000, Zinio offers the software that allows a reader to view magazines on a desk computer or laptop. Pages turn just like they do when you're holding the By transforming print magazines into digital format, Zinio offers the content and graphics just like the print version.

If you want to play around with this, visit Zinio and download its free Reader. Some magazines then will let you try a

sample issue.

I've been looking at Advertising Age, but I also learned you can get some old favorites such as Computing, Digital Camera World, Car and Driver and U.S. News & World Report.

The company has offices in San Francisco, New York and London and has been in business since March 2002.

Its news releases say it has 1.9 million customers in 232 countries and represents more than 200 magazine titles.

—Sandra Kelly

Volunteer opportunities

Family Service of Roanoke Valley needs a volunteer to act as a receptionist answering phones, greeting visitors and doing some data entry.

SW Virginia Second Harvest Food Bank needs volunteers to help conduct its national survey of clients. This involves interviewing clients who receive food from regional food bank client agencies. These could be done days, nights or weekends. The Food Bank also needs some clerical help.

Mill Mountain Zoo needs volunteers to help with special events and family activities.

Habitat for Humanity needs volunteers in its new Habitat Store. Hours available anytime, Monday-Saturday, 8 a.m.-5 p.m. Sales from the store help support Habitat's building projects.

Catholic Historical Society needs help in its retail store on Tuesdays. Call 540-985-0131, extension 501 for more information, or email to ccsvrv@yahoo.com.

SITES TO VISIT

Computer Club
<http://www.ochills.org/>

Australian Seniors
www.seniorcomputing.org/

Member contributions
welcomed

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